

Hillit Avnon-Klein

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Summary

Experienced media production professional with a Bachelor's degree in Media Production and a minor in Music Production. Proficient in editing both long-form and short-form content packages using Adobe Premiere Pro CC and DaVinci Resolve. Directed and edited diverse content, including music videos, interviews, and events. Managed live sports feeds for ESPN+ & STAR+ and edited video projects for corporate clients like Louis Vuitton and IBM.

EXPERIENCE

The Unicorns Den

NYC, NY

Freelance Director and Videographer

January 2020 - Present

- Directed and edited a wide range of content, including music videos, interviews, events, and nightlife productions, for a diverse clientele across NYC, ensuring high-quality output.
- Led production teams of up to 20 personnel, effectively managing all aspects of production from conceptualizing storylines to overseeing talent acquisition.
- Managed project budget of up to \$12,000, ensuring cost-effective production while maintaining high standards.
- Created targeted advertising campaigns through Facebook, Instagram, YouTube, and TikTok, featuring self-created photo and video content for Social Media Influencer, Youtuber, musicians.
- Enhanced brand visibility and audience reach by leveraging multimedia content across various social media platforms.

Sorrentino Media

NYC, NY

Freelance Editor

April 2021 - October 2022

- Edited both long-form and short-form content packages for corporate clients like Louis Vuitton and IBM, ensuring high-quality output and meeting tight deadlines.
- Collaborated with editing and sales teams to meet specific client edit requests, enhancing client satisfaction.

Disney Streaming Services

NYC, NY

Live Video Operator

February 2022 - May 2022

- Managed live sports feeds for ESPN+ & STAR+ to be broadcasted on their global streaming platform, ensuring seamless transmission.
- Communicated effectively with on-site control center personnel, enhancing coordination and system runtime.
- Implemented Stormbreak and Lumberjack software, streamlining event feeds and improving overall efficiency.

USTA - US Open

NYC, NY

Assistant Editor

August 2021 - September 2021

- Analyzed live tennis matches, identified key video segments, and extracted clips to be broadcasted in daily world feeds.
- Implemented Iconik and IP Director editing software, streamlining raw video processing and selection.
- Edited both long-form and short-form content packages, ensuring high-quality output and meeting tight deadlines.

The People's Court

Stamford, CT

Production Assistant

April 2021 - June 2021

- Supervised transportation of filming equipment, ensuring timely and efficient setup for live shows.
- Compiled data for use on live shows, enhancing the accuracy and quality of broadcast content.

Queens College Film Venue

Flushing, NY

Film Operations Liaison

August 2019 - March 2020

- Facilitated filming activities for television series crews of 200+ personnel and venue staff on "Tommy"[CBS], "FBI Most Wanted"[CBS], "How To Make Love To A Black Woman"[Showtime], ensuring seamless production operations.
- Fielded inquiries from crew personnel and managed troubleshooting problems, enhancing coordination and efficiency.

EDUCATION

Queens College

Flushing, NY

B.A in Media Production, Minor in Music Production

May 2020

Technical Skills: DaVinci Resolve, Adobe Premiere Pro CC, Iconik, IP Director, Stormbreak, Lumberjack, Adobe Photoshop, Dreamweaver, Microsoft Office Suite